

TiVo® \$100 Rebate

- 1 Purchase any eligible TiVo® Series2™ DVR between February 1, 2005 and April 30, 2005**
- 2 Activate TiVo® service at www.tivo.com/activate. Service must be active for at least 30 days.**
- 3 Print the following information clearly or visit: www.tivorebates.com to prequalify.**

Name:

Address: Apt. Number:

City: State: Zip:

Day Phone Number: E-mail*:

Evening Phone Number: *E-mail address is not required. TiVo will not use your e-mail address for marketing purposes. By providing an e-mail address you will be able to check your rebate status on-line.

15-digit TiVo service number

TiVo service numbers contain digits 0-9 and letters A-F. Eligible 15-digit TiVo service numbers start with 110, 130, 140, 230, 240, 264, 275, 540, 565, 590 or 595 and can be found on your DVR packaging. Or visit TiVo Central, select Messages & Setup, then System Information.

Terms & Conditions

(1) TiVo® Series2™ Digital Video Recorder must be purchased between 2/01/05 and 4/30/05, inclusive. Products purchased before or after these dates are not eligible for the rebate offer. Purchase date is determined by invoice or receipt date.
(2) TiVo* service or TiVo Plus™* service (on DVD products) activation required by 5/31/05 and must be active for at least 30 days in order to be eligible for rebate. TiVo service or TiVo Plus service must be active at the time of rebate processing to be eligible for rebate.
(3) TiVo service or TiVo Plus service required for full functionality. DVRs with TiVo Basic™ service are not eligible for \$100 rebate. Activate your TiVo service or TiVo Plus service at <http://www.tivo.com/activate/>.
(4) Valid only for new, or certified factory renewed, TiVo Series2 Digital Video Recorders purchased from a retailer or through our website (www.tivo.com). Not valid for pre-owned, second party, demo, or display DVRs. Valid only on TiVo model numbers TCD130040, TCD140060, TCD230040, TCD240080, TCD240040, TCD24008A, and TCD24004A, TCD240140, TCD540040, TCD540080, TCD540140, Humax model numbers T800, T2500, and DRT800, Toshiba model numbers SD-H400, RS-TX20, and RS-TX60, Pioneer model numbers DVR-810H and DVR-57H, and Sony model number SVR3000.
(5) Mail completed Rebate Coupon, dated receipt for new TiVo Series2 Digital Video Recorder purchase, and a clear copy of or original UPC from the DVR packaging to: TiVo " \$100 Rebate", Promotion 04-27007, P.O. Box 540007, El Paso, TX 88554-0007. Purchase price must be included on the invoice or receipt.
(6) All submissions must be postmarked no later than 6/30/05 and received by 7/15/05.
(7) Please allow 10-12 weeks from TiVo or TiVo Plus service activation and receipt of rebate submission for receipt of rebate check. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued.
(8) TiVo not responsible for lost, late, mutilated, misdirected or postage due mail. Incomplete or illegible requests will not be honored.
(9) Omission of any necessary information will result in a postcard notification of ineligibility and will require re-submission postmarked by 8/31/05.
(10) Offer valid only in the USA.
(11) Void where prohibited, taxed, or restricted by Federal, state, or local law.
(12) Any other use constitutes fraud.
(13) Limit one rebate per TiVo Series2™ Digital Video Recorder.
(14) Limit two rebates per household.
(15) Fraudulent submissions and/or use of multiple addresses or PO boxes to obtain multiple rebates is fraudulent and could result in Federal prosecution.
(16) Offer good 2/01/05 through 4/30/05. TiVo services sold separately. Programming, pricing, terms and conditions subject to change. ©2005 TiVo Inc. The TiVo logo and TiVo are registered trademarks of TiVo Inc. Series2, TiVo Plus and TiVo Basic are trademarks of TiVo Inc. All rights reserved. Rebate questions? For faster service, you can track your rebate status on-line at www.tivorebates.com. For rebate Customer Support call 888-641-4128.

* Monthly service fee is required for full functionality.

4 Enclose:

- **Completed rebate form.** (One rebate form required for each DVR purchase.)
- **Original or clear copy of the sales receipt for your Series2™ DVR purchase.** Sales receipt must clearly show retailer, product model and purchase date. Please circle your Series2™ DVR purchase on the receipt.
- **Original or clear copy of UPC code from TiVo® DVR packaging.**

Remember to keep copies of materials submitted.

5 Mail this form and documentation to:

TiVo \$100 Rebate

Promotion 04-27007

P.O. Box 540007

El Paso, TX 88554-0007

All submissions must be postmarked no later than 6/30/05 and received by 7/15/05.